

## PupilPod – Swachh Bharat Initiative



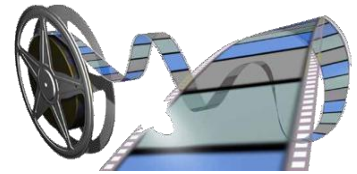
A Dream that was echoed by our father of the Nation was loud and Clear – “Sanitation was Important than Freedom”. A Clean and Vibrant India, was a clear call. We at ThoughtNet Technologies believe that such noble causes have their roots in the Education System.

While we profess a Paper Free Technology across all institutions, this ideology of Swachh Bharath by our Hon. Prime Minister Shri Narendra Modi gives us an Opportunity to come together with every Institution, Teacher, Parent and Student that we ought to serve by launching our initiative to commemorate this Children’s Day, 14<sup>th</sup> November 2014, with the celebration of PupilPod –Swachh Bharat Initiative.

If you are a student, then this Children’s Day will be your time to enroll in the mission to this greater cause by exhibiting your Creativity through the competitions scheduled for you. Please read the Competition Document based on the eligibility criteria’s and join us in the mission of creating a Vibrant Swachh Bharath

## PupilPod – Swachh Bharat

# Swachh Bharath Video Contest



Mahatma Gandhi Said "Sanitation is more important than independence". He made cleanliness and sanitation an integral Part of the Gandhian way of living. His dream was total sanitation for all. The concept of Clean India Initiative is to pave access for every person to sanitation facilities including toilets, solid and liquid waste disposal systems, village cleanliness and safe and adequate drinking water supply. We have to achieve this by 2019 as a befitting tribute to Father of the Nation Mahatma Gandhi on his 150th birth anniversary.

**For the purpose of this contest, please make short videos depicting the ESSENCE of Swachh Bharat. You have full creative freedom to depict the above theme as per the guidelines given below:**

## Technical criteria

1. Video should be of High Resolution Format (HD, Minimum 1080\*720 pixels) and be suitably titled.
2. Preferably Less than 4 minute high definition video.
3. Video size should be less than 300 MB.
4. Film must be subtitled in English if language is other than English or Hindi. 'No subtitles' may lead to disqualification.
5. Individuals or Team Participation is allowed. Team entries can have a Maximum 5 Participants.
6. Evaluation will be done on the basis of video synopsis, storytelling, creativity, originality, screenplay, performances and technical execution by an eminent jury selected by Thoughtnet Technologies Pvt Ltd.
7. Entries should be uploaded on YouTube by the Individual/Team and the URL should be mailed to [competitions@thoughtnet.in](mailto:competitions@thoughtnet.in).
8. Once the entry is submitted on Digital Volunteer Platform/ Designated YouTube Channel, Public Users can 'like' the entries. Weightage will be given for the likes received.
9. The decision of the Jury will be final and binding on all the contestants.
10. Be appropriate for all audiences, not offensive or derogatory

## Eligibility/Guidelines

1. The contest is open only for students in the Grade of 11<sup>th</sup> and 12<sup>th</sup> Standard (1<sup>st</sup> and 2<sup>nd</sup> Year PUC Students)
2. Registration opens on 3rd November, 2014 and closes on 14th November, 2014. Entries received post deadline will not be entertained.
3. The submitter must be the same person/Team who has created the video and plagiarism would not be allowed.
4. The Submitter should email the URL of the Uploaded youtube Video to [competitions@thoughtnet.in](mailto:competitions@thoughtnet.in) with the following details and undertaking:
  - a. Name of the Student/s:
  - c. Grade:
  - d. School Name:
  - f. Contact No:
  - i. URL of the Video uploaded:
  - j. Undertaking: I hereby state that the Video uploaded under the URL is an Original Video shot by myself and the team and is not directly in violation of any rules of the PupilPod – Clean India Video Contest herewith. I take complete responsibility for the Video and shall not hold Thoughtnet Technologies responsible or liable for any deviation from the criteria/guidelines.
5. Please note that the animation/videos must be original and should not violate any provision of the Indian Copyright Act, 1957.
6. Thoughtnet Technologies Pvt Ltd reserve all rights to amend the rules or to cancel the contest at any point of time without prior intimation.
7. The Video recorded and uploaded by the Student/s will be the intellectual property of the student/s. Student/s hereby explicitly grants the right to ThoughtNet Technologies Pvt. Ltd for the usage of the Videos for promotional and display purposes, IEC material and also for any other use as may be deemed appropriate without any financial consideration.
8. Thoughtnet Technologies Pvt Ltd does not take any type of financial commitment for the expense incurred by the participant in any form.

8. Responsibility of copyright issues of music, script and other creative and technical aspects of film lays solely with the filmmaker/Producers (Individual Student/Team) making submission for the competition. No claim in this regard will be entertained by the Thoughtnet Technologies Pvt Ltd.
9. The decision of the Thoughtnet Technologies Pvt Ltd will be final and binding **to all participants and cannot be challenged**. No communication will be entertained in this regard
10. Entries should reach on or before 6:00 PM as on 14<sup>th</sup> November 2014. All entries received post that will not be entitled for the Awards and Prizes.

## Awards and Prizes

1. First Prize shall be a Cash Prize of INR 5,000 for the winning Entry.
2. Second Prize shall be a Cash Prize of INR 3,000 for the winning Entry.
3. Third Prize shall be a Cash Prize of INR 1,000 for the winning Entry.
4. Only One prize per entry shall be awarded irrespective of Team or Individual Entries.
5. Not More than One Entry per Individual/Team shall be submitted for the Cash Prize.



## Contact Us

**Address:** Thoughtnet Technologies Pvt Ltd, No. 202, 2<sup>nd</sup> Floor, Brigade Corner (Above Bata Showroom), Yediyur Circle, Kanakapura Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082.

**Email Us –** [competitions@thoughtnet.in](mailto:competitions@thoughtnet.in)

**Contact Us:** +91-8861004016, +91-8861004017, +91-8861446179, +91-9620019000.

## PupilPod – Swachh Bharath Poem a Photo Contest



Mahatma Gandhi Said "Sanitation is more important than independence". He made cleanliness and sanitation an integral Part of the Gandhian way of living. His dream was total sanitation for all.

The concept of Clean India Initiative is to pave access for every person to sanitation facilities including toilets, solid and liquid waste disposal systems, village cleanliness and safe and adequate drinking water supply. We have to achieve this by 2019 as a befitting tribute to Father of the Nation Mahatma Gandhi on his 150th birth anniversary.

**For the purpose of this contest, please make a Poster with a Corresponding Poem or Quote depicting the ESSENCE of Swachh Bharat. You have full creative freedom to depict the above theme as per the Guidelines given below:**

### Technical criteria

1. One contestant has to capture **three** photographs of the place: One before cleaning, One while cleaning and one after the cleaning exercise undertaken.
2. The images should be in color.
3. The size of the image should not exceed 3 MB; the image should be in JPG/JPEG format.
4. A Poem/Quote depicting the Photograph has to be composed.
5. Evaluation will be done on the basis of photos, Poem/Quote, creativity and originality by an eminent jury selected by Thoughtnet Technologies Pvt. Ltd.
6. No digital manipulation/tampering of original images will be accepted.
7. Details of time and location where picture is taken & a synopsis of the photograph are to be mentioned along with the photograph.
8. Be appropriate for all audiences, not offensive or derogatory
9. Entries should be posted/couriered to Thoughtnet Technologies Pvt Ltd, No. 202, Brigade Corner, Yediyur Circle, Kanakapura Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082.

## Eligibility/Guidelines

1. The contest is open only for students in the Grade of 8<sup>th</sup>, 9<sup>th</sup> and 10<sup>th</sup> Students
2. Registration opens on 3<sup>rd</sup> November, 2014 and closes on 14<sup>th</sup> November, 2014. Entries received post deadline will not be entertained.
3. The submitter must be the same person who has captured the Photo as well as Composed the Poem/Quote
4. Plagiarism would not be allowed.
5. Please note that the Photographs must be original and should not violate any provision of the Indian Copyright Act, 1957.
6. Thoughtnet Technologies Pvt Ltd reserve all rights to amend the rules or to cancel the contest at any point of time without prior intimation.
7. Thoughtnet Technologies Pvt Ltd does not take any type of financial commitment for the expense incurred by the participant in any form.
8. The decision of the Thoughtnet Technologies Pvt Ltd will be final and binding **to all participants and cannot be challenged**. No communication will be entertained in this regard
9. Entries should be posted/couriered to Thoughtnet Technologies Pvt Ltd, No. 202, Brigade Corner, Yediyur Circle, Kanakapura Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082.
10. Entries should reach on or before 6:00 PM as on 14<sup>th</sup> November 2014. All entries received post that will not be entitled for the Awards and Prizes.
11. The Photographs and Poem submitted by the Student/s will be the intellectual property of the student/s. Student/s hereby explicitly grants the right to ThoughtNet Technologies Pvt. Ltd for the usage of the Photographs and Poems for promotional and display purposes, IEC material and also for any other use as may be deemed appropriate without any financial consideration.

12. The Submitter should post/courier Three Photographs, Poem/Quote with the following details:

- a. Name of the Student/s:
- b. Grade:
- c. School Name:
- d. Contact No:

f. Undertaking: I hereby state that the Photos and Poem/Quote submitted is an Original work by myself and is not directly in violation of any rules of the PupilPod – Clean India Poem a Photo Contest herewith. I take complete responsibility for the Photo/Poem and shall not hold Thoughtnet Technologies responsible or liable for any deviation from the criteria/guidelines

## Awards and Prizes

1. First Prize shall be a Cash Prize of INR 5,000 for the winning Entry.
2. Second Prize shall be a Cash Prize of INR 3,000 for the winning Entry.
3. Third Prize shall be a Cash Prize of INR 1,000 for the winning Entry.
4. Not More than One Entry per Individual shall be submitted for the Cash Prize.



## Contact Us

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## PupilPod – Swachh Bharath Pandit Nehru Portrait on a Postcard Contest



Mahatma Gandhi Said "Sanitation is more important than independence". He made cleanliness and sanitation an integral Part of the Gandhian way of living. His dream was total sanitation for all. The concept of Clean India Initiative is to pave access for every person to sanitation facilities including toilets, solid and liquid waste disposal systems, village cleanliness and safe and adequate drinking water supply. We have to achieve this by 2019 as a befitting tribute to Father of the Nation Mahatma Gandhi on his 150th birth anniversary.

**For the purpose of this contest, please make Nehru portrait on a Postcard depicting the ESSENCE of Swachh Bharat. You have full creative freedom to depict the above theme as per the guidelines given below:**

### Technical criteria

1. A Pencil Sketch of Shri. Jawaharlal Nehru (Chacha Nehru) should be sketched on a Post Card.
2. Post Card should be obtained from the Nearest Post Office and should adhere to the Standard Dimensions of 14 cm × 9 cm (length and breadth).
3. The Sketch can be of any Size within the standard Post Card.
4. Only the Back Portion of the Post Card can be used for the Sketch.
5. Post Card should carry the Personal Information of the Sketcher/Student.
6. The Postcard should be sketched by only one student; there is no group entry category.
7. Evaluation will be done on the basis of Quality of the Sketch, Clarity and Creativity by an eminent jury selected by Thoughtnet Technologies Pvt Ltd.
8. The decision of the Jury will be final and binding on all the contestants.
9. Entries should be posted to Thoughtnet Technologies Pvt Ltd, No. 202, Brigade Corner, Yediyur Circle, Kanakapura Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082.



## Eligibility/Guidelines

1. The contest is open only for students in the Grade of 5<sup>th</sup>, 6<sup>th</sup> and 7<sup>th</sup> Students
2. Registration opens on 3<sup>rd</sup> November, 2014 and closes on 14<sup>th</sup> November, 2014. Entries received post deadline will not be entertained.
3. The submitter must be the same person who has sketched the Postcard
4. Thoughtnet Technologies Pvt Ltd reserve all rights to amend the rules or to cancel the contest at any point of time without prior intimation.
5. The Thoughtnet Technologies Pvt Ltd does not take any type of financial commitment for the expense incurred by the participant in any form.
6. The decision of the Thoughtnet Technologies Pvt Ltd will be final and binding **on all participants and cannot be challenged**. No communication will be entertained in this regard
7. The Submitter should post the Post card to Thoughtnet Technologies Pvt Ltd, No. 202, Brigade Corner, Yediyur Circle, Kanakapura Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082.with the following details:
  - a. Name of the Student/s:
  - b. Grade:
  - c. School Name:
  - d. Contact No:
8. The Postcards and Sketches submitted by the Student/s will be the intellectual property of the student/s. Student/s hereby explicitly grants the right to ThoughtNet Technologies Pvt. Ltd for the usage of the Postcards and Sketches for promotional and display purposes, IEC material and also for any other use as may be deemed appropriate without any financial consideration

## Awards and Prizes

1. First Prize shall be a Cash Prize of INR 5,000 for the winning Entry.
2. Second Prize shall be a Cash Prize of INR 3,000 for the winning Entry.
3. Third Prize shall be a Cash Prize of INR 1,000 for the winning Entry.
4. Not More than One Entry per Individual shall be submitted for the Cash Prize.

## Contact Us

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## PupilPod – Swachh Bharath Swachh Shaala Drawing Contest



Mahatma Gandhi Said "Sanitation is more important than independence". He made cleanliness and sanitation an integral Part of the Gandhian way of living. His dream was total sanitation for all. The concept of Clean India Initiative is to pave access for every person to sanitation facilities including toilets, solid and liquid waste disposal systems, village cleanliness and safe and adequate drinking water supply. We have to achieve this by 2019 as a befitting tribute to Father of the Nation Mahatma Gandhi on his 150th birth anniversary.

**For the purpose of this contest, please make Swaccha Shaala Drawing depicting the ESSENCE of Swachh Bharat. You have full creative freedom to depict the above theme as per the guidelines given below:**

### Technical criteria

1. Drawings should be themed around a 'Clean School' concept with your school as the highlight.
2. Drawing should be submitted in a Regular A4 size White paper with dimensions of 21cm X 29.7cm
3. The Drawing needs to be coloured with the Colour Pencils or Crayons.
4. No Other/Alternative Forms of Colouring shall be permitted.
5. Evaluation will be done on the basis of Quality of the sketch, Clarity, Colouring and Creativity by an eminent jury selected by Thoughtnet Technologies Pvt Ltd.
6. The decision of the Jury will be final and binding on all the contestants.
7. Entries should be posted to Thoughtnet Technologies Pvt Ltd, No. 202, Brigade Corner, Yediyur Circle, Kanakapura Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082.

## Eligibility/Guidelines

1. The contest is open only for students in the Grade of 1<sup>st</sup>, 2nd, 3rd and 4<sup>th</sup> Students.
2. Registration opens on 3<sup>rd</sup> November, 2014 and closes on 14<sup>th</sup> November, 2014. Entries received post deadline will not be entertained.
3. The submitter must be the same person who has sketched the Drawing.
4. Thoughtnet Technologies Pvt Ltd reserve all rights to amend the rules or to cancel the contest at any point of time without prior intimation.
5. The Thoughtnet Technologies Pvt Ltd does not take any type of financial commitment for the expense incurred by the participant in any form.
6. The decision of the Thoughtnet Technologies Pvt Ltd will be final and binding **to all participants and cannot be challenged**. No communication will be entertained in this regard
7. The Submitter should post/courier the drawing with the following details:
  - a. Name of the Student/s:
  - b. Grade:
  - c. School Name:
  - d. Contact No:
8. The Drawings submitted by the Student/s will be the intellectual property of the student/s. Student/s hereby explicitly grants the right to ThoughtNet Technologies Pvt. Ltd for the usage of the Drawings for promotional and display purposes, IEC material and also for any other use as may be deemed appropriate without any financial consideration

## Awards and Prizes

1. First Prize shall be a Cash Prize of INR 5,000 for the winning Entry.
2. Second Prize shall be a Cash Prize of INR 3,000 for the winning Entry.
3. Third Prize shall be a Cash Prize of INR 1,000 for the winning Entry.
4. Not More than One Entry per Individual shall be submitted for the Cash Prize.

## Contact Us

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